



STRATHMORE H. W. VAN LIGHEN, Manager
LANGDON BRANCH—J. B. WILSON, Manager

THE STRATHMORE AUCTION MART COMPANY, LTD.

MONTHLY AUCTION SALE SATURDAY, MAY 27

At One o'clock, Sharp

YARDS BEHIND BUCKINGHAM'S LIVERY BARN

ENTRIES COMPRIZE:

HORSES AND CATTLE

1 Black Gelding, 2 years old
1 Grey Mare, 3 yrs old
1 Dark Mare, 8 yrs old
2 Geldings, 5 yrs old
19 Horses, 1 Stable horse, 6 yrs
1 Horse and Buggy, complete
1 Milk Cow, 10 months old
One Refrigerator
Chickens, Ducks, Turkeys, etc.

Further entries may be left with the Secretary, L. B. O.
Lodmell, or the Standard Office.

A. LAYZELL, Auctioneer
PHONE 2273

Let Us Supply your table
with Butcher Meat
We handle only fresh
and pure. Also Fish, Poultry
etc.

The Pioneer Meat
GEORGE SMITH
Highest Prices Paid for Hides



The Auction Mart Company are holding their monthly sale on Saturday next, May 27th. A good number of entries are already in. Please entries are solicited and should be made either to the Secretary, L. B. O. or to the Standard Office.

— DING.
MATTHEWS—BANKS—A quiet wedding took place on Thursday May 11th, when Miss Isabella Banks and Mr Andrew Carmichael Matheson, both of Strathmore were united in marriage by Rev. J. M. Fulton—News Telegram.

A whole carload of young trees arrived here last week for distribution among the farmers of the Colony. The trees which came from the Cluny Nurseries and were supplied by the C.P.R. Department of Natural Resources, are beauties, eight, and ten feet in height, and in splendid condition for planting.

Hail Insurance

GEO. H. HILL, Local Agent
FOR

The Largest Company writing Hail Insurance

THE HOME
INSURANCE CO. OF NEW YORK
Western Canadian Branch, SASKATOON, Sask.

Cash Assets, \$37,692,743.93
Canadian Government Deposits exceed \$900,000.00

Canadian Government Deposits Exceed
\$155,000.00

L. B. O. LODMELL, Local Agent.

Butter Wrappers \$2.50 for 500. Printed

THE STRATHMORE STANDARD AND BOW VALLEY

FLY SWATTERS (DUNLOPS)

Rubber edge prevents scratching; Two-ply screen; Flexible joint, securely held to disc. To cleanse—wash off in hot water. Absolutely the best "Swatter" on the market

STRATHMORE HARDWARE

STRATHMORE, ALBERTA, MAY 24, 1916.

Subscription Price, 1.00 per year

The Strathmore Jewelry Store

Carries a complete line of
Watches, Clocks, Silverware & Jewelry
— EVERYTHING AT REASONABLE PRICES;

THE STRATHMORE JEWELRY STORE

C. CHRISTIANSEN

A FEW SATISFIED USERS

DeLaval Cream Separators

P. A. MERTGEN	H. LAUSEN	F. W. SCHETTLER
E. J. WEYERER	E. MERCIER	L. C. SORENSEN
E. B. STODDARD	J. V. REILLY	A. STEED
J. NELSON	J. A. JENSEN	T. T. COPE
J. THURSTON	T. CHAMBERLAIN	C. CHRISTENSEN
L. F. WHEELER	D. PEEBLES	A. DESPAS
J. E. HARRIS	D. MACK	G. H. FIELD
F. E. SUGDEN	J. B. GALPIN	J. B. SNO
E. E. ZERKLE	H. O. NASETT	S. ALLSOP
W. H. KNIVETT	R. C. CRAWFORD	R. BIGGAR
	G. W. WATSON	

T. H. EVES
LOCAL AGENT PHONE 30

Hail Insurance

North-Western National Insurance Co.

ASSETS OVER \$7,000,000.00

Makes "SAFETY FIRST" Your Motto
Policies are as "GOOD AS GOLD" backed by a reputation
for FAIRNESS, SPEED, and RELIABILITY.
PROMPT SETTLEMENTS. Insurance Carefully Recorded

Yon can secure absolute protection from Hail loss by insuring in the
NORTH-WESTERN NATIONAL—INSURE EARLY—DON'T WAIT

See Local Agent. F. R. LILLY

Hail Insurance

Do not defer until a storm has destroyed
your crops. Insure early in a Company
whose past is the basis of its present
appeal for your patronage.

FAIR ADJUSTMENT OF CLAIMS PROMPT SETTLEMENT OF LOSSES

Risks from Two Dollars per Acre ac-
cepted, and favorable terms of premium
settlement offered.

British Crown Assurance Corporation, Ltd.

Canadian Government Deposits Exceed
\$155,000.00

L. B. O. LODMELL, Local Agent.

CONGOLEUM ART SQUARES

These 20th century floor coverings are
artistic in design, durable in quality,
reasonable in price and sanitary in use.

CALL AND SEE OUR ASSORTMENT OF THESE
CHOICE GOODS

We still have a few of our
SPECIAL ALL COTTON FELT
MATTRESSES, — at \$10.00

WM. E. BROWN,
HARDWARE AND FURNITURE

Hail Insurance

ROCHESTER UNDERWRITERS' AGENCY

Reserve for Liabilities, \$10,496,710; Surplus, \$11,052,918;

Total Cash Assets, \$21,480,023;

Full Deposit with Dominion Government.

PROMPT SETTLEMENTS. Insurance Carefully Recorded

Premiums returned to all insured parties whose crop is a total loss
through drought.

Let's Talk It Over. C. W. CHASE, Local Agent

The King Edward Hotel

STRATHMORE, ALTA.

THE COMMERCIAL HOUSE ::

Rates \$2.00 an' \$2.50 per day

AMERICAN PLAN

BUY AN IRRIGATED FARM FROM

THE CANADIAN PACIFIC RAILWAY

BECAUSE

Irrigation makes the farmer independent of rainfall, and insures a good crop, not accidentally, but **EVERY YEAR**. Irrigation makes possible the successful culture of alfalfa, the most valuable crop, which insures best returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of a well-organized, populated agricultural community.

Irrigation makes the Canadian Pacific the most reliable farm on record. It no longer an experiment, the year 1914 having absolutely demonstrated its success wherever intelligently applied. Yards of irrigation equipment are available at the Canadian Pacific Railways at prices ranging from \$80 to \$125 per acre, with twenty years' payment, interest and principal, \$100 per acre per year (6 per cent interest); no principal payment at the end of first or second year, and no water rental for first year. Assurances are given that the irrigation equipment will be paid off.

This is the most liberal offer of irrigated farm on record. Get full particulars from

ALLAN CAMERON, GEN. SUPT. OF LANDS

DEPT. OF NATURAL RESOURCES

CANADIAN PACIFIC RAILWAY

CALGARY, ALBERTA



Give Your Wife an Interest

In the family's financial progress by opening a Joint Account in the Union Bank of Canada.

of Canada, in her name and your own. You will find it a very convenient arrangement, for then either can access to the banking when in town, making deposits or withdrawing money. In case of death, the balance automatically goes to the survivor.

STRATHMORE BRANCH—J. L. Van Tighem, Manager
LAIRD ON BRANCH—J. H. Wilson, Manager

THE STRATHMORE AUCTION MART COMPANY, LTD.

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YARDS BEHIND BUCKINGHAM'S LIVERY BARN

ENTRIES COMPRIZE:

HORSES AND CATTLE
1 Black gelding, 2 years old
1 Gray Mare, 3 yrs. old
1 Bay Mare, 3 yrs. old
2 Geldings, 1 yrs. old
1 Yearling, 1/2 year old
1 Horse and buggy, complete
1 Milk Cow, fresh
1000 lbs. of Choice Bear
Chickens, Ducks, Turkeys, etc.

Further entries may be left with the Secretary, L. B. O.
Layzell, or the Standard Office.

A. LAYZELL, Auctioneer
PHONE 2273

520, CENTRE STREET, CALGARY

Let Us Supply your table with Butcher Meat
We handle only meats of quality and purity. Also Fish, Poultry, Etc.

The Pioneer Meat Market

GEORGE SNATH

Highest Prices Paid for Hides

PHOTOGRAPH BY A. H. WELLS

PHOTOGRAPH BY A.

